

Delicious. No Bones About It.

NEW BEEF CHUCK EYE COUNTRY-STYLE RIBS BONELESS

Totally Unique



Nice N' Meaty



Tender, Juicy & Flavorful



Perfectly Portioned



Versatile Preparation

WHAT ARE BEEF CHUCK EYE COUNTRY-STYLE RIBS BONELESS?

- ◆ Cut from the Chuck Roll, they're everything your customers love about ribs without the bones.
- ◆ With their robust beef flavor, they're unquestionably, undeniably, unbelievably delicious.

YOU'LL GET NO ARGUMENT, RIB AFICIONADOS ARE SMILING.

- ◆ These hearty ribs are a real crowd pleaser, whether slowly braised with vegetables or finished on the grill with BBQ sauce.
- ◆ They're equally enjoyable reheated.

A SUREFIRE OPPORTUNITY.

- ◆ Offer a truly unique and exciting new item.
- ◆ Enjoy a healthy margin on what could be the hot new thing.



FUNDED BY THE BEEF CHECKOFF

LEARN MORE ABOUT BEEF CHUCK EYE COUNTRY-STYLE RIBS BONELESS AND OTHER CULINARY BREAKTHROUGHS AT WWW.BEEFRETAIL.ORG.

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