

Steak Night, Every Night.

THE BEEF CHUCK UNDER BLADE CENTER STEAK BONELESS

Superb Value



Juicy & Tender



Generously Marbled



Works For Any Eating Occasion



Great On The Grill

WHAT IS A BEEF CHUCK UNDER BLADE CENTER STEAK BONELESS?

- ◆ A new steak from one of the most tender beef muscles, located in the Chuck Roll.
- ◆ So affordable, it can be steak night, every night.

A REGULAR FAVORITE.

- ◆ Your customers will love it. It's juicy, tender and bursts with big beef flavor.
- ◆ This cut fits just about any dining occasion and makes a superb center-of-the-plate entrée.
- ◆ It can be prepared many ways and is a great grilling steak.

MAKE THE MOST OF THIS FLAVORFUL EVERYDAY STEAK.

- ◆ Cater to steak lovers with another great new option.
- ◆ With a steak that's as nicely priced as it is good to eat, you'll be able to capture some outstanding margins.



FUNDED BY THE BEEF CHECKOFF

LEARN MORE ABOUT THE BEEF CHUCK UNDER BLADE CENTER STEAK BONELESS AND OTHER CULINARY BREAKTHROUGHS AT WWW.BEEFRETAIL.ORG.

