

| NEWS AMERICA MARKETING - SMARTSOURCE MAGAZINE--Mrs Dash FSI | | | | | | | |
|---|------|------------------------|-------|----------------------------------|--------------|---------------------------|--|
| MARKET LIST EFFECTIVE 1/17/2010 | | | | | | | |
| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | | Alberto Culver- Mrs. Dash | |
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| NEW ENGLAND REGION | | | | | | | |
| x | 1 | Portland | ME | Telegram | 96 | 96 | |
| x | 1 | Bangor | ME | News | 68 | 68 | |
| x | 1 | Lewiston | ME | Sun Journal | 33 | 33 | |
| x | 1 | Waterville | ME | Sentinel | 19 | 19 | |
| x | 1 | Augusta | ME | Kennebec Journal | 14 | 14 | |
| x | 1 | Biddeford | ME | Journal Tribune | 11 | 11 | |
| x | 1 | York | ME | County Coast Star | 10 | 10 | |
| x | 1 | Sanford | ME | News | 7 | 7 | |
| x | 1 | York | ME | Weekly | 4 | 4 | |
| x | 2 | Boston | MA | Globe | 465 | 465 | |
| x | 2 | Boston | MA | Herald | 107 | 107 | |
| x | 3 | Worcester | MA | Telegram | 98 | 98 | |
| x | 3 | Worcester | MA | Weekly Pubs Flash | 36 | 36 | |
| x | 3 | Fitchburg | MA | Sentinel & Enterprise | 18 | 18 | |
| x | 4 | Springfield | MA | Republican | 113 | 113 | |
| x | 4 | Springfield | MA | TMC | 50 | 50 | |
| x | 4 | Northampton | MA | Valley Advocate | 40 | 40 | |
| x | 4 | Northampton | MA | Daily Hampshire Gazette | 20 | 20 | |
| x | 4 | Greenfield | MA | Recorder | 14 | 14 | |
| x | 5 | Quincy | MA | Patriot Ledger | 58 | 58 | |
| x | 5 | Lowell | MA | Sun | 48 | 48 | |
| x | 5 | Lawrence | MA | Eagle-Tribune | 46 | 46 | |
| x | 5 | Frammingham | MA | Metrowest Daily News | 36 | 36 | |
| x | 5 | Brockton | MA | Enterprise | 33 | 33 | |
| x | 5 | Norfolk County | MA | Country Gazette | 32 | 32 | |
| x | 5 | Newtown | MA | Tabloid | 31 | 31 | |
| x | 5 | North Shore | MA | Sunday (Community Newspaper) | 22 | 22 | |
| x | 5 | Brookline | MA | Tab | 17 | 17 | |
| x | 5 | Cambridge | MA | Tab | 10 | 10 | |
| x | 5 | Arlington | MA | Advocate | 7 | 7 | |
| x | 5 | Cambridge | MA | Chronicle | 6 | 6 | |
| x | 5 | Marblehead | MA | Reporter (Community Newspaper) | 6 | 6 | |
| x | 5 | Medford | MA | Transcript | 5 | 5 | |
| x | 5 | Melrose | MA | Free Press (Community Newspaper) | 5 | 5 | |
| x | 5 | Merrimack River | MA | Current (Community Newspaper) | 5 | 5 | |
| x | 5 | Somerville | MA | Journal | 5 | 5 | |
| x | 5 | Stoneham | MA | Sun (Community Newspaper) | 5 | 5 | |
| x | 5 | Waltham | MA | Daily News Tribune | 5 | 5 | |
| x | 5 | Middleboro | MA | Gazette | 5 | 5 | |
| x | 5 | Belmont | MA | Citizen | 4 | 4 | |
| x | 5 | Beverly | MA | Citizen (Community Newspaper) | 4 | 4 | |
| x | 5 | Danvers | MA | Herald (Community Newspaper) | 4 | 4 | |
| x | 5 | Dedham | MA | Daily News Transcript | 4 | 4 | |
| x | 5 | Ipswich | MA | Chronicle (Community Newspaper) | 4 | 4 | |
| x | 5 | Saugus | MA | Advertiser (Community Newspaper) | 4 | 4 | |
| x | 6 | Hyannis | MA | Cape Cod Times | 52 | 52 | |
| x | 6 | New Bedford | MA | Standard-Times | 31 | 31 | |
| x | 6 | Attleboro | MA | Sun-Chronicle | 20 | 20 | |
| x | 6 | Fall River | MA | Herald News | 20 | 20 | |
| x | 6 | Fall River | MA | Spirit | 10 | 10 | |
| x | 6 | Taunton | MA | Gazette | 9 | 9 | |
| x | 6 | Nantucket | MA | Inquirer & Mirror | 6 | 6 | |
| x | 6 | Hingham | MA | Journal | 5 | 5 | |
| x | 6 | Hyannis | MA | Barnstable Patriot | 5 | 5 | |
| x | 6 | Somerset | MA | Spectator | 5 | 5 | |
| x | 6 | Marshfield | MA | Mariner | 4 | 4 | |
| x | 6 | Scituate | MA | Mariner | 4 | 4 | |
| x | 6 | Somerset | MA | Chronicle | 4 | 4 | |
| x | 6 | Somerset | MA | Advocate | 2 | 2 | |
| x | 7 | Providence | RI | Journal | 163 | 163 | |
| x | 7 | Providence | RI | Projo Express TMC | 100 | 100 | |
| x | 7 | Woonsocket | RI | Call | 12 | 12 | |
| x | 7 | Westerly | RI | Sun | 11 | 11 | |
| x | 7 | Pawtucket | RI | Times | 8 | 8 | |
| x | 7 | Narragansett | RI | Times | 6 | 6 | |
| x | 7 | North Kingston | RI | Standard-Times | 4 | 4 | |
| x | 7 | West Warwick | RI | Kent County Daily Times | 4 | 4 | |
| x | 7 | East Greenwich | RI | East Greenwich Pendulum | 2 | 2 | |
| x | 7 | Wakefield | RI | Coventry Courier | 1 | 1 | |
| x | 7 | Wyoming | RI | Charlto Times | 1 | 1 | |
| x | 8 | Manchester | NH | New Hampshire News | 74 | 74 | |
| x | 8 | Nashua | NH | Telegraph | 28 | 28 | |
| x | 8 | Dover | NH | Foster'S Democrat | 25 | 25 | |
| x | 8 | Concord | NH | Monitor | 21 | 21 | |
| x | 8 | Portsmouth | NH | Herald | 17 | 17 | |
| x | 8 | Keene | NH | Sentinel | 13 | 13 | |
| x | 8 | Lacoma | NH | Citizen | 9 | 9 | |
| x | 8 | Exeter | NH | News Letter | 5 | 5 | |
| x | 8 | Portsmouth | NH | Hampton Union | 5 | 5 | |
| x | 10 | Hartford | CT | Courant | 232 | 232 | |
| x | 10 | Manchester | CT | Journal Inquirer | 43 | 43 | |
| x | 10 | Meriden | CT | Record-Journal | 22 | 22 | |
| x | 10 | New Britain | CT | Herald | 13 | 13 | |
| x | 10 | *Hartford (2/7/10) | CT | Sunday Select | 10 | 10 | |
| x | 10 | Willimantic | CT | Chronicle | 9 | 9 | |
| x | 10 | Torrington | CT | Register Citizen | 8 | 8 | |
| x | 10 | Middletown | CT | Press | 6 | 6 | |
| x | 11 | New Haven | CT | Register | 78 | 78 | |
| x | 11 | New London | CT | Day | 38 | 38 | |
| x | 11 | New Haven | CT | Advocate | 35 | 35 | |
| x | 11 | Norwich | CT | Bulletin | 27 | 27 | |
| x | 12 | Bridgeport | CT | Connecticut Post | 88 | 88 | |
| x | 12 | Stamford/Greenwich | CT | Advocate/Time | 36 | 36 | |
| x | 12 | Danbury | CT | News-Times | 33 | 33 | |
| x | 12 | Fairfield | CT | Weekly | 30 | 30 | |
| x | 12 | Norwalk | CT | Hour | 16 | 16 | |
| Total New England Region | | | | | 3,044 | 3,044 | |
| NEW YORK METRO REGION | | | | | | | |
| x | 14 | New York | NY | Times | 630 | 630 | |
| x | 15 | Brooklyn & Queens | NY | Food & Drug Plus | 998 | 998 | |
| x | 15 | Long Island | NY | Newsday Plus | 603 | 603 | |
| x | 15 | Long Island | NY | Newsday | 458 | 458 | |
| x | 15 | Brooklyn | NY | Courier Newspapers | 118 | 118 | |
| x | 15 | Queens | NY | Times Ledger Newspapers | 72 | 72 | |
| x | 15 | Brooklyn | NY | Paper | 48 | 48 | |
| x | 16 | Westchester Co | NY | Journal-News Plus | 317 | 317 | |
| x | 16 | Bergen/Passaic-Clifton | NJ | Record/Herald News | 205 | 205 | |
| x | 16 | Bergen | NJ | Record TMC | 179 | 179 | |
| x | 16 | Westchester Co | NY | Journal-News | 116 | 116 | |
| x | 16 | Clifton | NJ | Today TMC | 29 | 29 | |
| x | 16 | Hackensack | NJ | Chronicle | 18 | 18 | |
| x | 16 | Wayne | NJ | Today TMC | 17 | 17 | |
| x | 16 | Fort Lee | NJ | Suburbanite | 16 | 16 | |
| x | 16 | Edgewater | NJ | View | 6 | 6 | |
| x | 16 | West Milford | NJ | Today TMC | 5 | 5 | |
| x | 16 | Little Falls | NJ | Today TMC | 4 | 4 | |
| x | 16 | West Paterson | NJ | Today TMC | 4 | 4 | |
| x | 16 | Totowa | NJ | Today TMC | 3 | 3 | |
| x | 16 | Pequannock | NJ | Today TMC | 2 | 2 | |
| x | 16 | Pompton Plains | NJ | Today TMC | 2 | 2 | |
| x | 17 | Staten Island | NY | Advance | 62 | 62 | |
| x | 17 | Staten Island | NY | Food & Drug Plus | 36 | 36 | |
| x | 18 | Newark | NJ | Star-Ledger | 392 | 392 | |
| x | 18 | Newark | NJ | Ledger Extra | 364 | 364 | |

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|------------------------------------|------|-----------------------|-------|-----------------------------|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 19 | East Brunswick | NJ | Home News & Tribune | 49 | 49 | |
| x | 19 | Hudson County | NJ | Food & Drug Plus | 44 | 44 | |
| x | 19 | Morrisstown | NJ | Record | 31 | 31 | |
| x | 19 | Bridgewater | NJ | Courier News | 27 | 27 | |
| x | 19 | Jersey City | NJ | Journal | 27 | 27 | |
| x | 19 | Flemington | NJ | Hunterdon Observer | 23 | 23 | |
| x | 19 | Newton | NJ | New Jersey Herald | 21 | 21 | |
| x | 20 | Asbury Park | NJ | Press | 179 | 179 | |
| x | 20 | Tom'S River | NJ | Community Reporter | 17 | 17 | |
| Total New York Metro Region | | | | | 5,122 | 5,122 | |
| MIDDLE ATLANTIC REGION | | | | | | | |
| x | 21 | Albany | NY | Times Union | 152 | 152 | |
| x | 21 | Middletown | NY | Record | 84 | 84 | |
| x | 21 | Schenectady | NY | Gazette | 48 | 48 | |
| x | 21 | Poughkeepsie | NY | Journal | 46 | 46 | |
| x | 21 | Pittsfield | MA | Berkshire Eagle | 29 | 29 | |
| x | 21 | Kingsford | NY | Freeman | 22 | 22 | |
| x | 21 | Troy | NY | Record | 15 | 15 | |
| x | 21 | Gloversville | NY | Leader-Herald | 12 | 12 | |
| x | 21 | Glens Falls | NY | The Talk | 18 | 18 | |
| x | 21 | Amsterdam | NY | Recorder | 11 | 11 | |
| x | 21 | Saratoga Springs | NY | Saratogian | 10 | 10 | |
| x | 21 | North Adams | MA | Transcript | 8 | 8 | |
| x | 21 | Hudson | NY | Register Star | 8 | 8 | |
| x | 21 | Catskill | NY | Daily Mail | 4 | 4 | |
| x | 21 | Saugerties | NY | Post Star | 2 | 2 | |
| x | 22 | Buffalo | NY | News | 272 | 272 | |
| x | 22 | Erie | PA | Times-News | 75 | 75 | |
| x | 22 | Jamesstown/Dunkirk | NY | Post Journal | 29 | 29 | |
| x | 22 | Wellsville | NY | Daily Reporter | 4 | 4 | |
| x | 22 | Kane | PA | Republican | 2 | 2 | |
| x | 23 | Binghamton | NY | Press & Sun-Bulletin | 61 | 61 | |
| x | 23 | Utica | NY | Observer-Dispatch | 47 | 47 | |
| x | 23 | Elmira | NY | Star-Gazette | 30 | 30 | |
| x | 23 | Ithaca | NY | Journal | 20 | 20 | |
| x | 23 | Oneonta | NY | Star | 16 | 16 | |
| x | 23 | Corning | NY | Leader | 14 | 14 | |
| x | 23 | Rome | NY | Daily Sentinel | 13 | 13 | |
| x | 23 | Hornell | NY | Evening Tribune | 8 | 8 | |
| x | 24 | Rochester | NY | Democrat & Chronicle | 196 | 196 | |
| x | 24 | Canandaigua | NY | Daily Messenger | 14 | 14 | |
| x | 24 | Penn Yan | NY | Chronicle Express | 4 | 4 | |
| x | 25 | Syracuse | NY | Post-Standard | 159 | 159 | |
| x | 25 | Watertown | NY | Times | 28 | 28 | |
| x | 25 | Geneva | NY | Finger Lakes Times | 19 | 19 | |
| x | 25 | Auburn | NY | Citizen | 14 | 14 | |
| x | 25 | Ogdensburg | NY | Journal* Advance-News | 12 | 12 | |
| x | 25 | Cortland | NY | Standard | 10 | 10 | |
| x | 25 | Oswego | NY | Palladium Times | 9 | 9 | |
| x | 25 | Massena | NY | The Daily Courier Observer | 8 | 8 | |
| x | 25 | Oneida | NY | Dispatch | 7 | 7 | |
| x | 26 | Philadelphia | PA | Inquirer | 506 | 506 | |
| x | 26 | Philadelphia | PA | My Community Trend | 322 | 322 | |
| x | 26 | Philadelphia | PA | Northeast Times | 112 | 112 | |
| x | 26 | Philadelphia | PA | News | 108 | 108 | |
| x | 26 | Atlantic City | NJ | Press | 83 | 83 | |
| x | 26 | Atlantic City | NJ | Press Extra TMC | 82 | 82 | |
| x | 26 | Levittown | PA | Bucks County Courier Times | 60 | 60 | |
| x | 26 | Philadelphia | PA | Star Home News | 59 | 59 | |
| x | 26 | Doylestown | PA | Intelligencer | 45 | 45 | |
| x | 26 | Willingboro | NJ | Burlington County Times | 34 | 34 | |
| x | 26 | Philadelphia | PA | Sunday Sun | 20 | 20 | |
| x | 26 | Lansdale | PA | Reporter | 12 | 12 | |
| x | 27 | Camden | NJ | Courier-Post | 74 | 74 | |
| x | 27 | Trenton | NJ | Trentonian | 38 | 38 | |
| x | 27 | Chester | PA | Delaware County Times | 37 | 37 | |
| x | 27 | West Chester | PA | Local News | 24 | 24 | |
| x | 27 | Woodbury | NJ | Gloucester County Times | 23 | 23 | |
| x | 27 | Pottstown | PA | Mercury | 23 | 23 | |
| x | 27 | Vineland | NJ | Journal | 18 | 18 | |
| x | 27 | Norristown | PA | Times Herald | 12 | 12 | |
| x | 27 | Salem | NJ | Today'S Sunbeam | 10 | 10 | |
| x | 27 | Bridgeton | NJ | News | 8 | 8 | |
| x | 27 | Phoenixville | PA | Phoenix | 3 | 3 | |
| x | 28 | Wilmington | DE | News Journal | 122 | 122 | |
| x | 28 | Dover | DE | Delaware State News | 25 | 25 | |
| x | 28 | Wilmington | DE | Sunday Select | 13 | 13 | |
| x | 28 | Newark | DE | Post | 12 | 12 | |
| x | 29 | Fredrick | MD | News & Post | 39 | 39 | |
| x | 29 | Hagerstown | MD | Herald-Mail | 36 | 36 | |
| x | 29 | Salisbury | MD | Times | 29 | 29 | |
| x | 29 | Cumberland | MD | Times-News | 28 | 28 | |
| x | 29 | Winchester | VA | Star | 24 | 24 | |
| x | 29 | Marlinsburg | WV | Journal | 20 | 20 | |
| x | 29 | Strasburg | VA | Northern Virginia Daily | 16 | 16 | |
| x | 29 | Culpeper | VA | Times | 13 | 13 | |
| x | 29 | Waynesboro | PA | Record | 10 | 10 | |
| x | 29 | Dorchester | MD | Star | 10 | 10 | |
| x | 29 | Culpeper | VA | Star Exponent | 8 | 8 | |
| x | 29 | Page | VA | News & Courier | 8 | 8 | |
| x | 29 | Keyser | WV | Mineral Daily | 4 | 4 | |
| x | 29 | Rappahannock | VA | County News | 3 | 3 | |
| x | 30 | Harrisburg | PA | Patriot-News | 128 | 128 | |
| x | 30 | York | PA | News | 92 | 92 | |
| x | 30 | Sunbury | PA | Item | 25 | 25 | |
| x | 30 | Hanover | PA | Sun | 23 | 23 | |
| x | 30 | Bloomsburg | PA | Press-Enterprise | 23 | 23 | |
| x | 30 | Chambersburg | PA | Public Opinion | 20 | 20 | |
| x | 30 | Carlisle | PA | Sentinel | 17 | 17 | |
| x | 30 | Lewisstown | PA | Sentinel | 14 | 14 | |
| x | 30 | Darville | PA | News | 3 | 3 | |
| x | 31 | Lancaster | PA | News | 105 | 105 | |
| x | 31 | Reading | PA | Eagle | 78 | 78 | |
| x | 31 | Pottsville | PA | Republican & Evening Herald | 29 | 29 | |
| x | 31 | Lebanon | PA | News | 21 | 21 | |
| x | 32 | Allentown | PA | Morning Call | 133 | 133 | |
| x | 32 | Allentown | PA | Morning Call Weekly | 110 | 110 | |
| x | 32 | Easton | PA | Express Times | 47 | 47 | |
| x | 32 | Stroudsburg | PA | Pocono Record | 25 | 25 | |
| x | 32 | Pocono | PA | Times | 20 | 20 | |
| x | 32 | *Allentown (2/7/10) | PA | Sunday Select | 7 | 7 | |
| x | 33 | Scranton/Towanda | PA | Times/Sunday Review | 82 | 82 | |
| x | 33 | Wilkes-Barre | PA | Times-Leader | 53 | 53 | |
| x | 33 | Wilkesport | PA | Sun-Gazette | 33 | 33 | |
| x | 33 | Wilkes-Barre | PA | Citizen'S Voice | 32 | 32 | |
| x | 33 | Hazleton | PA | Standard-Speaker | 22 | 22 | |
| x | 33 | Shamokin-Mount Carmel | PA | News-Item | 10 | 10 | |
| x | 33 | Lock Haven | PA | Express | 10 | 10 | |
| x | 33 | Sayre | PA | Evening Times | 6 | 6 | |
| x | 33 | Tunkhannock | PA | The New Age | 6 | 6 | |
| x | 34 | Baltimore | MD | Sun Plus | 423 | 423 | |
| x | 34 | Baltimore | MD | Sun | 321 | 321 | |
| x | 34 | Annapolis | MD | Capital | 45 | 45 | |
| x | 34 | Columbia | MD | Filer | 40 | 40 | |
| x | 34 | Laurel | MD | Leader | 32 | 32 | |
| x | 34 | Glen Burnie | MD | Gazette | 31 | 31 | |
| x | 34 | Westminster | MD | Carroll County Times | 28 | 28 | |
| x | 34 | Bel Air | MD | Aegis (Wednesday) | 26 | 26 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | Alberto Culver- Mrs. Dash | | |
|-------------------------------------|------|------------------------------------|-------|---|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 34 | Baltimore | MD | Community Ave News | 23 | 23 | |
| x | 34 | Howard County | MD | Times | 21 | 21 | |
| x | 34 | Easton | MD | Star Democrat | 21 | 21 | |
| x | 34 | Towson | MD | Times | 20 | 20 | |
| x | 34 | *Baltimore (2/7/10) | MD | Sunday Select | 20 | 20 | |
| x | 34 | Elkton | MD | Cecil Whig | 16 | 16 | |
| x | 34 | Fort Meade | MD | Sound Off! | 11 | 11 | |
| x | 34 | Cambridge | MD | Daily Banner | 9 | 9 | |
| x | 34 | Chestertown | MD | Kent County News | 9 | 9 | |
| x | 34 | Cantonsville | MD | Times | 7 | 7 | |
| x | 34 | Stevensville | MD | Bay Times | 6 | 6 | |
| x | 34 | Havre De Grace | MD | Record | 4 | 4 | |
| x | 34 | Arbutus | MD | Times | 4 | 4 | |
| x | 34 | Baltimore | MD | Messenger | 4 | 4 | |
| x | 34 | Centerville | MD | Record Observer | 4 | 4 | |
| x | 34 | Denton | MD | Times Record | 4 | 4 | |
| x | 35 | Washington | DC | Post | 887 | 887 | |
| x | 35 | Washington | DC | Examiner | 241 | 241 | |
| x | 35 | Fairfax | VA | County Times Community | 121 | 121 | |
| x | 35 | Woodbridge | VA | Pw Pulse | 73 | 73 | |
| x | 35 | Frederick | MD | Gazettes | 72 | 72 | |
| x | 35 | Washington | DC | "Savings-Now" Effective 8/2 | 61 | 61 | |
| x | 35 | Leesburg | VA | Loudoun County Times Community | 60 | 60 | |
| x | 35 | Fredericksburg | VA | Free Lance Star | 51 | 51 | |
| x | 35 | Landover/New Carrollton/Lanham | MD | Gazette | 47 | 47 | |
| x | 35 | Bethesda (Chevy Chase/Kensington) | MD | Gazette | 44 | 44 | |
| x | 35 | Gaithersburg | MD | Montgomery Village Gazette | 44 | 44 | |
| x | 35 | Clinton/Andrews Afb/Fort Washing | MD | Gazette | 39 | 39 | |
| x | 35 | Rockville | MD | Gazette (Incl. Aspen Hill) | 34 | 34 | |
| x | 35 | Germantown | MD | Gazette (Incl. Poolesville) | 30 | 30 | |
| x | 35 | Hyattsville/Port Towns/Riverdale/C | MD | Gazette | 30 | 30 | |
| x | 35 | Alexandria | VA | Times | 27 | 27 | |
| x | 35 | Burtonsville | MD | Gazette | 26 | 26 | |
| x | 35 | Whitson | MD | Gazette | 26 | 26 | |
| x | 35 | Silver Spring | MD | Gazette (Incl. Takoma Park) | 25 | 25 | |
| x | 35 | Washington | DC | Northwest Current | 25 | 25 | |
| x | 35 | Stafford | VA | County Sun | 24 | 24 | |
| x | 35 | Bowie | MD | Star | 23 | 23 | |
| x | 35 | Potomac | MD | Gazette | 23 | 23 | |
| x | 35 | Falls Church | VA | News - Press | 21 | 21 | |
| x | 35 | Manassas | VA | Journal Messenger | 17 | 17 | |
| x | 35 | Olney | MD | Gazette | 16 | 16 | |
| x | 35 | Warrenton | VA | Fauquier Times-Democrat | 15 | 15 | |
| x | 35 | Gaithersville | VA | Times Community | 14 | 14 | |
| x | 35 | Mount Vernon | VA | Voice | 12 | 12 | |
| x | 35 | Damascus | MD | Gazette | 11 | 11 | |
| x | 35 | Washington | DC | Dupont Current | 9 | 9 | |
| x | 35 | Washington | DC | Georgetown Current | 7 | 7 | |
| Total Middle Atlantic Region | | | | | 8,131 | 8,131 | |
| EAST CENTRAL REGION | | | | | | | |
| x | 36 | Akron | OH | Beacon Journal | 143 | 143 | |
| x | 36 | Canton | OH | Repository | 81 | 81 | |
| x | 36 | Canton | OH | The Wrap | 33 | 33 | |
| x | 36 | Kent-Ravenna | OH | Record-Courier | 19 | 19 | |
| x | 36 | Massillon | OH | Independent | 13 | 13 | |
| x | 36 | Alliance | OH | Review | 12 | 12 | |
| x | 36 | Ashland | OH | Times Gazette | 12 | 12 | |
| x | 37 | Cincinnati | OH | Enquirer | 274 | 274 | |
| x | 37 | Middletown | OH | Neighbors Plus | 37 | 37 | |
| x | 37 | Hamilton | OH | Neighbors Plus | 33 | 33 | |
| x | 37 | Hamilton | OH | Journal-News | 24 | 24 | |
| x | 37 | Georgetown | OH | News Democrat | 22 | 22 | |
| x | 37 | Cincinnati | OH | Sunday Select | 22 | 22 | |
| x | 37 | Middletown | OH | Journal | 22 | 22 | |
| x | 37 | Maysville | KY | Ledger Independent | 8 | 8 | |
| x | 37 | Wilmington | OH | News Journal | 7 | 7 | |
| x | 37 | Hillsboro | OH | Times Gazette | 5 | 5 | |
| x | 37 | Grant County | KY | News | 5 | 5 | |
| x | 37 | Batesville | IN | Herald Tribune | 3 | 3 | |
| x | 38 | Cleveland | OH | Plain Dealer | 390 | 390 | |
| x | 38 | Cleveland | OH | Sun Newspapers | 161 | 161 | |
| x | 38 | Cleveland | OH | Pd Wrap | 60 | 60 | |
| x | 39 | Columbus | OH | Dispatch | 351 | 351 | |
| x | 39 | Columbus | OH | Ad Bag | 195 | 195 | |
| x | 39 | Newark | OH | Advocate | 19 | 19 | |
| x | 39 | Zanesville | OH | Times Recorder | 18 | 18 | |
| x | 39 | Chillicothe | OH | Gazette | 13 | 13 | |
| x | 39 | Lancaster | OH | Eagle-Gazette | 13 | 13 | |
| x | 39 | Marion | OH | Star | 12 | 12 | |
| x | 39 | Mount Vernon | OH | News | 10 | 10 | |
| x | 39 | Circleville | OH | Herald | 7 | 7 | |
| x | 39 | Marysville | OH | Journal-Tribune | 7 | 7 | |
| x | 39 | Bucyrus | OH | Telegraph-Forum | 6 | 6 | |
| x | 39 | Coshocton | OH | Tribune | 6 | 6 | |
| x | 39 | Logan | OH | Daily News | 5 | 5 | |
| x | 39 | Waverly | OH | News Watchman | 5 | 5 | |
| x | 39 | Vinton | OH | County Courier | 2 | 2 | |
| x | 40 | Dayton/Springfield | OH | News/News Sun | 197 | 197 | |
| x | 40 | Dayton | OH | Neighbors Plus | 157 | 157 | |
| x | 40 | Greenville | OH | Early Bird | 27 | 27 | |
| x | 40 | Sidney | OH | Daily News | 12 | 12 | |
| x | 40 | Troy | OH | Daily News | 10 | 10 | |
| x | 40 | Bellefontaine | OH | Examiner | 9 | 9 | |
| x | 40 | Eaton | OH | Register Herald | 7 | 7 | |
| x | 40 | Piqua | OH | Daily Call | 6 | 6 | |
| x | 40 | Urbana | OH | Daily Citizen | 6 | 6 | |
| x | 40 | Greenville | OH | Daily Advocate | 5 | 5 | |
| x | 41 | Toledo | OH | Blade | 136 | 136 | |
| x | 41 | Lima | OH | News | 42 | 42 | |
| x | 41 | Defiance | OH | Crescent-News | 20 | 20 | |
| x | 41 | Sylvania | OH | Herald | 12 | 12 | |
| x | 41 | Fremont | OH | News-Messenger | 11 | 11 | |
| x | 41 | Bryan | OH | Times | 10 | 10 | |
| x | 41 | Port Clinton | OH | News Herald | 5 | 5 | |
| x | 41 | Napoleon | OH | Nw Signal | 5 | 5 | |
| x | 41 | Delphos | OH | Daily Herald | 4 | 4 | |
| x | 41 | Wapakoneta | OH | Daily News | 4 | 4 | |
| x | 45 | Detroit | MI | News & Free Press | 600 | 600 | |
| x | 45 | Detroit | MI | Sunday Select | 87 | 87 | |
| x | 45 | Mount Clemens | MI | Macomb Daily | 60 | 60 | |
| x | 45 | Lincoln Park | MI | News-Herald (Heritage Newspaper) | 40 | 40 | |
| x | 45 | Monroe | MI | News | 24 | 24 | |
| x | 45 | Livingston County | MI | Daily Pres & Argus (Hometown Newspaper) | 18 | 18 | |
| x | 45 | Dearborn (Lincoln Park) | MI | Press & Guide (Heritage Newspaper) | 13 | 13 | |
| x | 45 | Lapeer | MI | County Press | 11 | 11 | |
| x | 45 | Taylor (Lincoln Park) | MI | News-Herald | 11 | 11 | |
| x | 45 | Dearborn Heights (Lincoln Park) | MI | Press & Guide (Heritage Newspaper) | 10 | 10 | |
| x | 45 | Royal Oak | MI | Daily Tribune | 10 | 10 | |
| x | 45 | Southgate (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 8 | 8 | |
| x | 45 | Wyandotte (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 8 | 8 | |
| x | 45 | Allen Park | MI | News-Herald (Heritage Newspaper) | 7 | 7 | |
| x | 45 | Tremont (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 7 | 7 | |
| x | 45 | South Lyon (Livingston County) | MI | Herald (Hometown Newspaper) | 7 | 7 | |
| x | 45 | Huron Valley (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 6 | 6 | |
| x | 45 | Millford (Livingston County) | MI | Times (Hometown Newspaper) | 6 | 6 | |
| x | 45 | Northville (Livingston County) | MI | Record | 6 | 6 | |
| x | 45 | Novi (Livingston County) | MI | News (Hometown Newspapers) | 4 | 4 | |
| x | 45 | Brownstown (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 4 | 4 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | | Alberto Culver- Mrs. Dash | |
|---------------------------|------|--------------------------------------|-------|---|------------|---------------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 45 | Riverview (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 3 | 3 | |
| x | 45 | Woodhaven (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 3 | 3 | |
| x | 45 | Ecorse (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 2 | 2 | |
| x | 45 | Melvindale (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 2 | 2 | |
| x | 45 | Warrendale (Lincoln Park) | MI | Press & Guide (Heritage Newspaper) | 1 | 1 | |
| x | 45 | Romulus (Lincoln Park) | MI | News-Herald (Heritage Newspaper) | 1 | 1 | |
| x | 46 | Midland | MI | Daily News | 18 | 18 | |
| x | 46 | Marquette | MI | Mining Journal | 17 | 17 | |
| x | 46 | Petoskey | MI | News Review (Friday) | 13 | 13 | |
| x | 46 | Mt. Pleasant-Alma | MI | Sun | 11 | 11 | |
| x | 46 | Grand Haven | MI | Tribune | 11 | 11 | |
| x | 46 | Escanaba | MI | Press | 11 | 11 | |
| x | 46 | Alpena | MI | The News | 11 | 11 | |
| x | 46 | Iron Mountain | MI | News | 10 | 10 | |
| x | 46 | Houghton | MI | Mining Gazette | 9 | 9 | |
| x | 46 | Greenville | MI | News | 8 | 8 | |
| x | 46 | Huron (V-Bad Axe) | MI | Daily Tribune | 7 | 7 | |
| x | 46 | Ashland | MI | Daily Press | 7 | 7 | |
| x | 46 | Ironwood | MI | Daily Globe | 7 | 7 | |
| x | 46 | Gaylord | MI | Herald-Times | 6 | 6 | |
| x | 46 | Big Rapids | MI | Pioneer | 5 | 5 | |
| x | 47 | Pontiac | MI | Marketplace News | 142 | 142 | |
| x | 47 | Pontiac | MI | The Oakland Press | 69 | 69 | |
| x | 47 | Oakland/Macomb (Richmon) | MI | Weekly Tribune Plus (Independent Newspaper) | 56 | 56 | |
| x | 47 | Ann Arbor | MI | Ann Arbor.Com | 51 | 51 | |
| x | 47 | Mt. Clemens/Clinton/Harrison/Mac | MI | Advisor (Independent Newspapers) | 40 | 40 | |
| x | 47 | Sterling Heights (Richmond) | MI | Source (Independent Newspapers) | 37 | 37 | |
| x | 47 | Ann Arbor | MI | Milestones | 37 | 37 | |
| x | 47 | Port Huron | MI | Times Herald | 34 | 34 | |
| x | 47 | Detroit | MI | Michigan Chronicle | 28 | 28 | |
| x | 47 | Utica/Shelby (Richmond) | MI | Source (Independent Newspapers) | 24 | 24 | |
| x | 47 | South Oakland | MI | Eccentric | 23 | 23 | |
| x | 47 | Adrian | MI | Telegram | 17 | 17 | |
| x | 47 | Livonia | MI | Observer | 16 | 16 | |
| x | 47 | Plymouth/Canton (Livonia) | MI | Observer | 15 | 15 | |
| x | 47 | Eastpointe/Rossville/St. Clair Shore | MI | Advisor (Independent Newspapers) | 15 | 15 | |
| x | 47 | Grosse Pointe | MI | News | 12 | 12 | |
| x | 47 | Westland/Garden City (Livonia) | MI | Observer | 12 | 12 | |
| x | 47 | Royal Oak (Richmond) | MI | Weekly Tribune (Independent Newspapers) | 12 | 12 | |
| x | 47 | Farmington (Livonia) | MI | Observer | 11 | 11 | |
| x | 47 | Romso/Bruce/Washington (Livonia) | MI | Source (Independent Newspapers) | 10 | 10 | |
| x | 47 | Redford (Livonia) | MI | Observer | 5 | 5 | |
| x | 48 | Flint | MI | Journal | 86 | 86 | |
| x | 48 | Saginaw | MI | News | 44 | 44 | |
| x | 48 | Bay City | MI | Times | 36 | 36 | |
| x | 48 | Bay City | MI | Entertaining You | 15 | 15 | |
| x | 48 | Fenton | MI | Press | 14 | 14 | |
| x | 48 | Owosso | MI | Argus Press | 11 | 11 | |
| x | 48 | Grand Blanc | MI | News | 9 | 9 | |
| x | 48 | Davison | MI | Flagstaff | 8 | 8 | |
| x | 48 | Burton | MI | News | 6 | 6 | |
| x | 48 | Flint | MI | Township News | 6 | 6 | |
| x | 48 | Clio | MI | Messenger | 5 | 5 | |
| x | 48 | Flushing | MI | News | 5 | 5 | |
| x | 48 | Swartz Creek | MI | Swartz Creek News | 4 | 4 | |
| x | 49 | Kalamazoo | MI | Gazette | 63 | 63 | |
| x | 49 | Battle Creek | MI | Enquirer | 26 | 26 | |
| x | 49 | Kalamazoo | MI | Citylife | 14 | 14 | |
| x | 49 | Kalamazoo(Plainwell Ostego Allega | MI | Hometown Gazette North | 11 | 11 | |
| x | 49 | Kalamazoo (Mattawan, Paw Paw, L | MI | Hometown Gazette West | 9 | 9 | |
| x | 49 | Kalamazoo (Three Rivers, Marcellu | MI | Hometown Gazette South | 7 | 7 | |
| x | 49 | Kalamazoo(Comstock, Richland, Ga | MI | Hometown Gazette East | 7 | 7 | |
| x | 49 | Sturgis | MI | Journal | 6 | 6 | |
| x | 49 | Coldwater | MI | Daily Reporter | 5 | 5 | |
| x | 49 | Vicksburg/Schoolcraft | MI | Commercial Express | 5 | 5 | |
| x | 50 | Lansing | MI | State Journal | 71 | 71 | |
| x | 50 | Jackson | MI | Citizen Patriot | 35 | 35 | |
| x | 50 | Hillsdale | MI | Daily News | 7 | 7 | |
| x | 50 | Ironia | MI | Sentinel Standard | 3 | 3 | |
| x | 51 | Muskegon | MI | Chronicle | 42 | 42 | |
| x | 51 | Traverse City | MI | Record Eagle | 33 | 33 | |
| x | 51 | Muskegon | MI | North Ottawa Weekly (Now) | 18 | 18 | |
| x | 51 | Cadillac | MI | News | 12 | 12 | |
| x | 51 | Ludington | MI | Daily News | 8 | 8 | |
| x | 51 | Sault Sainte Marie | MI | Evening News | 7 | 7 | |
| x | 51 | Manistee | MI | News Advocate | 5 | 5 | |
| x | 51 | Cheboygan | MI | Daily Tribune | 4 | 4 | |
| x | 52 | Grand Rapids | MI | Press | 177 | 177 | |
| x | 52 | Grand Rapids | MI | Express | 22 | 22 | |
| x | 53 | Fort Wayne | IN | Journal-Gazette | 111 | 111 | |
| x | 53 | Kendalville | IN | News Sun | 9 | 9 | |
| x | 53 | Columbia City | IN | Post & Mail | 9 | 9 | |
| x | 53 | Wabash | IN | Plain Dealer | 7 | 7 | |
| x | 53 | Auburn | IN | Evening Star | 6 | 6 | |
| x | 53 | Decatur | IN | Daily Democrat | 6 | 6 | |
| x | 53 | Van Wert | OH | Times Bulletin | 5 | 5 | |
| x | 53 | Angola | IN | Herald Republican | 5 | 5 | |
| x | 54 | South Bend | IN | Tribune | 91 | 91 | |
| x | 54 | Elkhart | IN | Truth | 27 | 27 | |
| x | 54 | Benton Harbor | MI | Herald Palladium | 24 | 24 | |
| x | 54 | Goshen | IN | News | 16 | 16 | |
| x | 54 | Warsaw | IN | Times Union | 12 | 12 | |
| x | 54 | Michigan City | IN | News-Dispatch | 10 | 10 | |
| x | 54 | Plymouth | IN | Pilot-News | 6 | 6 | |
| x | 54 | Rochester | IN | Sentinel | 4 | 4 | |
| x | 55 | Lafayette | IN | Journal & Courier | 39 | 39 | |
| x | 55 | Kokomo | IN | Tribune | 22 | 22 | |
| x | 55 | Marion | IN | Chronicle-Tribune | 17 | 17 | |
| x | 55 | Logansport | IN | Pharos Tribune | 10 | 10 | |
| x | 55 | Crawfordsville | IN | Journal Review | 10 | 10 | |
| x | 55 | Peru | IN | Tribune | 7 | 7 | |
| x | 55 | Monticello | IN | Daily Herald | 5 | 5 | |
| x | 56 | Bloomington-Bedford | IN | Herald-Times | 41 | 41 | |
| x | 56 | Terre Haute | IN | Tribune-Star | 27 | 27 | |
| x | 56 | Columbus | IN | Republic | 21 | 21 | |
| x | 56 | Washington | IN | Times Herald | 9 | 9 | |
| x | 56 | Greencastle | IN | Banner Graphic | 6 | 6 | |
| x | 56 | Robinson | IL | Daily News | 5 | 5 | |
| x | 56 | Clay County | IN | Brazil Times | 5 | 5 | |
| x | 56 | Nashville | IN | Brown County Democrat | 5 | 5 | |
| x | 56 | Olney | IL | Daily Mail | 4 | 4 | |
| x | 56 | Linton | IN | Daily Citizen | 4 | 4 | |
| x | 56 | Bloomfield | IN | Evening World | 3 | 3 | |
| x | 57 | Muncie | IN | Star | 32 | 32 | |
| x | 57 | Anderson | IN | Herald-Bulletin | 24 | 24 | |
| x | 57 | Richmond | IN | Palladium Item | 18 | 18 | |
| x | 57 | New Castle | IN | Courier-Times | 10 | 10 | |
| x | 57 | Connersville | IN | News Examiner | 6 | 6 | |
| x | 57 | North Vernon | IN | Plain Dealer | 6 | 6 | |
| x | 57 | Greensburg | IN | Daily News | 5 | 5 | |
| x | 57 | Rushville | IN | Republican | 3 | 3 | |
| x | 58 | Indianapolis | IN | Star | 305 | 305 | |
| x | 58 | Indianapolis | IN | Sunday Select | 30 | 30 | |
| x | 58 | Franklin | IN | Daily Journal | 18 | 18 | |
| x | 58 | Greensfield | IN | The Daily Reporter | 10 | 10 | |
| x | 58 | Shelbyville | IN | News | 8 | 8 | |
| x | 59 | Evansville | IN | Courier Press | 81 | 81 | |
| x | 59 | Owensboro | KY | Messenger Inquirer | 28 | 28 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | Alberto Culver- Mrs. Dash | | |
|----------------------------------|------|-----------------|-------|--|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 59 | Elizabethtown | KY | News Enterprise | 21 | 21 | |
| x | 59 | Vincennes | IN | Sun Commercial | 13 | 13 | |
| x | 59 | Tell City | IN | Perry County News | 7 | 7 | |
| x | 59 | Carmi | IL | Times | 3 | 3 | |
| x | 60 | Lexington | KY | Herald-Leader | 114 | 114 | |
| x | 60 | Frankfort | KY | State Journal | 11 | 11 | |
| x | 60 | Somerset | KY | Commonwealth Journal | 11 | 11 | |
| x | 60 | Corbin | KY | Times Tribune | 9 | 9 | |
| x | 60 | Manchester | KY | Enterprise | 7 | 7 | |
| x | 60 | Cynthiana | KY | Democrat | 6 | 6 | |
| x | 60 | Lawrenceburg | KY | Anderson News | 6 | 6 | |
| x | 60 | Richmond | KY | Register | 6 | 6 | |
| x | 61 | Louisville | KY | Courier-Journal | 256 | 256 | |
| x | 61 | Louisville | KY | Sunday Select | 18 | 18 | |
| x | 61 | Bardonia | KY | Kentucky Standard | 9 | 9 | |
| x | 61 | Shelbyville | KY | Sentinel News | 9 | 9 | |
| x | 61 | Seymour | IN | Tribune | 9 | 9 | |
| x | 61 | Shepherdsville | KY | The Pioneer News | 8 | 8 | |
| x | 61 | Jeffersonville | IN | News Tribune | 8 | 8 | |
| x | 61 | Campbellsville | KY | Central Kentucky News Journal | 7 | 7 | |
| x | 61 | New Albany | IN | Tribune | 7 | 7 | |
| x | 61 | Leitchfield | KY | The Record | 6 | 6 | |
| x | 61 | Lebanon | KY | Enterprise | 6 | 6 | |
| x | 61 | Leitchfield | KY | Grayson County News Gazette | 3 | 3 | |
| x | 62 | Pittsburgh | PA | Post-Gazette | 338 | 338 | |
| x | 62 | Greensburg | PA | Tribune-Review | 190 | 190 | |
| x | 62 | Pittsburgh | PA | Community Newspapers | 130 | 130 | |
| x | 62 | Beaver | PA | County Times | 40 | 40 | |
| x | 62 | New Kensington | PA | Valley News Dispatch | 29 | 29 | |
| x | 62 | Uniontown | PA | Herald-Standard | 25 | 25 | |
| x | 62 | Indiana | PA | Gazette | 16 | 16 | |
| x | 62 | Latrobe | PA | Bulletin | 8 | 8 | |
| x | 62 | Connellsville | PA | Daily Courier | 7 | 7 | |
| x | 64 | Altoona | PA | Mirror | 40 | 40 | |
| x | 64 | State College | PA | Centin Times | 29 | 29 | |
| x | 64 | Bedford | PA | Daily Gazette | 19 | 19 | |
| x | 64 | Du Bois | PA | Courier Express | 17 | 17 | |
| x | 64 | Somerset | PA | Daily American | 14 | 14 | |
| x | 64 | Huntingdon | PA | The Daily News | 11 | 11 | |
| x | 64 | Punxsutawney | PA | Spirit | 7 | 7 | |
| x | 64 | St. Mary'S | PA | Daily Press | 5 | 5 | |
| x | 64 | Ridgway | PA | Record | 3 | 3 | |
| x | 65 | Wheeling | WV | News-Register | 38 | 38 | |
| x | 65 | Parkersburg | WV | News | 32 | 32 | |
| x | 65 | Morgantown | WV | Dominion Post | 26 | 26 | |
| x | 65 | Clarksburg | WV | Exponent Telegram | 21 | 21 | |
| x | 65 | Belmont | OH | Martin'S Ferry Times Leader | 19 | 19 | |
| x | 65 | Steubenville | OH | Herald-Star | 17 | 17 | |
| x | 65 | Cambridge | OH | Daily Jeffersonian | 14 | 14 | |
| x | 65 | Athens | OH | Messenger | 13 | 13 | |
| x | 65 | Marietta | OH | Times | 12 | 12 | |
| x | 65 | Elkins | WV | Inter-Mountain | 11 | 11 | |
| x | 65 | West Union | OH | Peoples' Defender | 8 | 8 | |
| x | 65 | Jackson | OH | Times-Journal | 6 | 6 | |
| x | 65 | Jackson | OH | Telegram | 6 | 6 | |
| x | 66 | Roanoke | VA | Times & World-News | 93 | 93 | |
| x | 66 | Lynchburg | VA | News & Advance | 39 | 39 | |
| x | 66 | Harrisonburg | VA | Daily News Record | 30 | 30 | |
| x | 66 | Charlottesville | VA | Progress | 27 | 27 | |
| x | 66 | Danville | VA | Register & Bee | 23 | 23 | |
| x | 66 | Martinsville | VA | Bulletin | 20 | 20 | |
| x | 66 | Staunton | VA | Daily News Leader | 19 | 19 | |
| x | 66 | Cave Spring | VA | Connection | 10 | 10 | |
| x | 66 | Galax | VA | Gazette | 9 | 9 | |
| x | 66 | Logan | WV | Banner | 8 | 8 | |
| x | 66 | Bedford | VA | Bulletin | 8 | 8 | |
| x | 66 | Wytheville | VA | Enterprise | 7 | 7 | |
| x | 66 | Fincastle | VA | Herald | 7 | 7 | |
| x | 66 | Radford | VA | News Messenger | 7 | 7 | |
| x | 66 | Waynesboro | VA | News Virginian | 6 | 6 | |
| x | 66 | Medison | WV | Coal Valley News | 5 | 5 | |
| x | 66 | Hillsville | VA | Carroll County Times | 5 | 5 | |
| x | 66 | Pulaski | VA | Southwest Times | 5 | 5 | |
| Total East Central Region | | | | | 8,573 | 8,573 | |
| SOUTHEAST REGION | | | | | | | |
| x | 69 | Richmond | VA | Times-Dispatch | 206 | 206 | |
| x | 69 | Norfolk | VA | Virginian-Pilot | 204 | 204 | |
| x | 69 | Richmond | VA | Inked | 104 | 104 | |
| x | 69 | Newport News | VA | Press | 102 | 102 | |
| x | 69 | Williamsburg | VA | Virginia Gazette (Va Community Newspapers) | 20 | 20 | |
| x | 69 | Petersburg | VA | Progress-Index | 15 | 15 | |
| x | 69 | Ahoskie | NC | News Herald | 10 | 10 | |
| x | 69 | Suffolk | VA | News Herald | 4 | 4 | |
| x | 69 | West Point | VA | Tidewater Review | 3 | 3 | |
| x | 72 | Nashville | TN | Tennessean | 202 | 202 | |
| x | 72 | Bowling Green | KY | News | 26 | 26 | |
| x | 72 | Clarksville | TN | Leaf Chronicle | 19 | 19 | |
| x | 72 | Murfreesboro | TN | Daily News Journal | 19 | 19 | |
| x | 72 | Nashville | TN | Sunday Select | 18 | 18 | |
| x | 72 | Hendersonville | TN | Star News | 17 | 17 | |
| x | 72 | Columbia | TN | Herald | 13 | 13 | |
| x | 72 | Cookeville | TN | Herald-Citizen | 13 | 13 | |
| x | 72 | Franklin | TN | Review Appeal | 11 | 11 | |
| x | 72 | Hopkinsville | KY | Kentucky New Era | 11 | 11 | |
| x | 72 | Glasgow | KY | Times | 10 | 10 | |
| x | 72 | Tullahoma | TN | News & Guardian | 10 | 10 | |
| x | 72 | Mcminnville | TN | Southern Standard | 9 | 9 | |
| x | 72 | Nashville | TN | Robertson County Times | 9 | 9 | |
| x | 72 | Dickson | TN | Herald | 8 | 8 | |
| x | 72 | Shelbyville | TN | Times Gazette | 8 | 8 | |
| x | 72 | Gallatin | TN | News Examiner | 8 | 8 | |
| x | 72 | Lafayette | TN | Macon County Times | 6 | 6 | |
| x | 72 | Russellville | KY | News-Democrat & Leader | 6 | 6 | |
| x | 72 | Livingston | TN | Enterprise | 5 | 5 | |
| x | 72 | Ashtland City | TN | Times | 5 | 5 | |
| x | 72 | Smithville | TN | Review | 4 | 4 | |
| x | 72 | Colina | TN | Citizen Statesman | 3 | 3 | |
| x | 72 | Jackson County | TN | Sentinel | 3 | 3 | |
| x | 74 | Birmingham | AL | News | 170 | 170 | |
| x | 74 | Birmingham | AL | Extra TMC | 83 | 83 | |
| x | 74 | Huntsville | AL | Times | 72 | 72 | |
| x | 74 | Decatur | AL | Daily | 25 | 25 | |
| x | 74 | Huntsville | AL | Redstone Rocket | 20 | 20 | |
| x | 74 | Cullman | AL | Times | 13 | 13 | |
| x | 74 | Jasper | AL | Daily Mountain Eagle | 12 | 12 | |
| x | 74 | Fayetteville | TN | Elk Valley Times | 9 | 9 | |
| x | 74 | Athens | AL | News Courier | 9 | 9 | |
| x | 75 | Montgomery | AL | Advertiser | 46 | 46 | |
| x | 75 | Dothan | AL | Eagle | 32 | 32 | |
| x | 75 | Opelika | AL | News | 16 | 16 | |
| x | 75 | Selma | AL | Times Journal | 10 | 10 | |
| x | 75 | Andalusia | AL | Star News | 4 | 4 | |
| x | 75 | Greenville | AL | Advocate | 3 | 3 | |
| x | 75 | Dumasopolis | AL | Times | 3 | 3 | |
| x | 77 | Charlotte | NC | Observer | 236 | 236 | |
| x | 77 | Lancaster | SC | News | 13 | 13 | |
| x | 77 | Albemarle | NC | Stanly News And Press | 11 | 11 | |
| x | 77 | Rockingham | NC | Richmond County Daily Journal | 9 | 9 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | Alberto Culver- Mrs. Dash | | |
|---------------------------|------|--------------------|-------|----------------------------|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 77 | Indian Trail | NC | Trader | 9 | 9 | |
| x | 77 | Monroe | NC | Enquirer-Journal | 9 | 9 | |
| x | 77 | Waxhaw | NC | Exchange | 9 | 9 | |
| x | 77 | Chester | SC | News & Reporter | 7 | 7 | |
| x | 77 | Anson | NC | Record | 5 | 5 | |
| x | 78 | Gastonia | NC | Gazette | 29 | 29 | |
| x | 78 | Rock Hill | SC | Herald | 28 | 28 | |
| x | 78 | Shelby | NC | Star | 17 | 17 | |
| x | 78 | Cleveland | NC | Post | 10 | 10 | |
| x | 78 | Forest City | NC | Daily Courier | 8 | 8 | |
| x | 79 | Raleigh | NC | News & Observer | 198 | 198 | |
| x | 79 | Durham | NC | Herald-Sun | 33 | 33 | |
| x | 79 | Holly Springs | NC | Sun | 8 | 8 | |
| x | 79 | Henderson | NC | Daily Dispatch | 8 | 8 | |
| x | 79 | Fuquay-Varina | NC | Fuquay Independent | 4 | 4 | |
| x | 79 | Garner | NC | News | 1 | 1 | |
| x | 79 | Apex | NC | Herald | 1 | 1 | |
| x | 80 | Fayetteville | NC | Observer-Times | 64 | 64 | |
| x | 80 | Fayetteville | NC | Paraglide (Fort Bragg) | 25 | 25 | |
| x | 80 | New Bern | NC | Sun Journal | 18 | 18 | |
| x | 80 | Wilson | NC | Daily Times | 17 | 17 | |
| x | 80 | Lumberton | NC | Robesonian | 16 | 16 | |
| x | 80 | Southern Pines | NC | The Pilot | 16 | 16 | |
| x | 80 | Kinston | NC | Free Press | 14 | 14 | |
| x | 80 | Dunn | NC | Daily Record | 11 | 11 | |
| x | 80 | Sanford | NC | Herald | 9 | 9 | |
| x | 80 | Clinton | NC | Sampson Independent | 8 | 8 | |
| x | 80 | Laurinburg | NC | Exchange | 6 | 6 | |
| x | 80 | Elizabethtown | NC | Bladen Journal | 4 | 4 | |
| x | 80 | Tarboro | NC | Daily Southerner | 4 | 4 | |
| x | 80 | Havelock | NC | News | 3 | 3 | |
| x | 80 | Trenton | NC | Jones Post | 3 | 3 | |
| x | 80 | Red Springs | NC | Citizen | 1 | 1 | |
| x | 80 | St. Pauls | NC | Rowlow | 1 | 1 | |
| x | 81 | Wilmington | NC | Star-News | 53 | 53 | |
| x | 81 | Jacksonville | NC | Daily News | 23 | 23 | |
| x | 81 | Greenville | NC | Reflector | 23 | 23 | |
| x | 81 | Shalotte | NC | Brunswick Beacon | 18 | 18 | |
| x | 81 | Rocky Mount | NC | Telegram | 17 | 17 | |
| x | 81 | Whiteville | NC | News Reporter | 11 | 11 | |
| x | 81 | Jacksonville | NC | The Windsock | 11 | 11 | |
| x | 81 | Elizabeth City | NC | Advance | 10 | 10 | |
| x | 81 | Washington | NC | Daily News | 10 | 10 | |
| x | 82 | Greensboro | NC | News & Record | 101 | 101 | |
| x | 82 | Winston-Salem | NC | Journal | 88 | 88 | |
| x | 82 | Burlington | NC | Times-News | 27 | 27 | |
| x | 82 | High Point | NC | Enterprise | 24 | 24 | |
| x | 82 | Asheboro | NC | Courier Tribune | 16 | 16 | |
| x | 82 | Mt. Airy | NC | News | 10 | 10 | |
| x | 82 | Lexington | NC | Dispatch | 10 | 10 | |
| x | 82 | Reidsville | NC | Review | 7 | 7 | |
| x | 82 | West Jefferson | NC | Jefferson Post | 5 | 5 | |
| x | 82 | King | NC | The Stokes News | 5 | 5 | |
| x | 82 | Eden | NC | Daily News | 5 | 5 | |
| x | 82 | Elkin | NC | Tribune | 4 | 4 | |
| x | 82 | Yadkinville | NC | Yadkin Biddle | 4 | 4 | |
| x | 82 | Pilot Mountain | NC | The Pilot | 2 | 2 | |
| x | 83 | Asheville | NC | Citizen-Times | 59 | 59 | |
| x | 83 | Hendersonville | NC | Times-News | 17 | 17 | |
| x | 83 | Waynesville | NC | Enterprise Mountaineer | 12 | 12 | |
| x | 84 | Columbia | SC | State | 113 | 113 | |
| x | 84 | Florence | SC | News | 35 | 35 | |
| x | 84 | Sumter | SC | Item | 22 | 22 | |
| x | 84 | Columbia | SC | Sunday Select | 17 | 17 | |
| x | 84 | Orangeburg | SC | Times And Democrat | 16 | 16 | |
| x | 84 | Cheraw | SC | Chronicle | 7 | 7 | |
| x | 84 | Newberry | SC | Observer | 7 | 7 | |
| x | 84 | Marion/Mullins | SC | Star & Enterprise | 4 | 4 | |
| x | 85 | Charleston | SC | Post-Courier | 100 | 100 | |
| x | 85 | Myrtle Beach | SC | Sun News | 55 | 55 | |
| x | 85 | Hilton Head Island | SC | Island Packet | 20 | 20 | |
| x | 85 | Waccamaw | SC | Times | 11 | 11 | |
| x | 85 | Bluffton | SC | Today | 10 | 10 | |
| x | 85 | Georgetown | SC | Your Nation TMC | 10 | 10 | |
| x | 85 | Georgetown | SC | Times | 9 | 9 | |
| x | 85 | Mt Pleasant | SC | Moultrie News | 8 | 8 | |
| x | 86 | Greenville | SC | News-Piedmont | 107 | 107 | |
| x | 86 | Spartanburg | SC | Herald-Journal | 48 | 48 | |
| x | 86 | Spartanburg | SC | Home Journal Weekly | 41 | 41 | |
| x | 86 | Anderson | SC | Independent-Mail | 33 | 33 | |
| x | 86 | Greenwood | SC | Index Journal | 16 | 16 | |
| x | 86 | Greenville | SC | Sunday Select | 12 | 12 | |
| x | 86 | Laurens | SC | County Advertiser | 8 | 8 | |
| x | 86 | Union | SC | Daily Times | 7 | 7 | |
| x | 86 | Easley | SC | Progress | 6 | 6 | |
| x | 86 | Pickens | SC | Sentinel | 4 | 4 | |
| x | 86 | Powdersville | SC | Post | 4 | 4 | |
| x | 87 | Atlanta | GA | Journal-Constitution | 440 | 440 | |
| x | 93 | Pensacola | FL | News Journal | 68 | 68 | |
| x | 93 | Tallahassee | FL | Democrat | 54 | 54 | |
| x | 93 | Milton | FL | Santa Rosa Press Gazette | 8 | 8 | |
| x | 93 | Crawfordville | FL | Wakulla News | 6 | 6 | |
| x | 93 | Quincy | FL | Gadsden County Times | 6 | 6 | |
| x | 94 | Fort Walton Beach | FL | Nw Florida News | 37 | 37 | |
| x | 94 | Panama City | FL | News-Herald | 30 | 30 | |
| x | 94 | Santa Rosa Beach | FL | Walton Sun | 12 | 12 | |
| x | 94 | Destin | FL | Log | 7 | 7 | |
| x | 94 | Marianna | FL | Jackson County Floridian | 6 | 6 | |
| x | 94 | Bonifay | FL | Holmes County Times | 4 | 4 | |
| x | 94 | Crestview | FL | News Bulletin | 2 | 2 | |
| x | 94 | Chipley | FL | Washington County News | 2 | 2 | |
| x | 95 | Jacksonville | FL | Times-Union | 181 | 181 | |
| x | 95 | Gainesville | FL | Sun | 47 | 47 | |
| x | 95 | St. Augustine | FL | Record | 21 | 21 | |
| x | 96 | Orlando | FL | Sentinel | 297 | 297 | |
| x | 96 | Orlando | FL | What S The Deal-Smc | 100 | 100 | |
| x | 96 | Orlando | FL | El Sentinel | 100 | 100 | |
| x | 96 | The Villages | FL | Daily Sun | 37 | 37 | |
| x | 96 | Lakeland | FL | Commercial | 25 | 25 | |
| x | 96 | *Orlando (2/7/10) | FL | Sunday Select | 20 | 20 | |
| x | 96 | Bushnell | FL | Sumter County Times | 5 | 5 | |
| x | 97 | Daytona Beach | FL | News-Journal | 99 | 99 | |
| x | 97 | Cocoa-Melbourne | FL | Florida Today | 86 | 86 | |
| x | 97 | Ocala | FL | Star-Banner | 46 | 46 | |
| x | 97 | Cocoa Melbourne | FL | Sunday Select | 4 | 4 | |
| x | 97 | New Smyrna Beach | FL | The Observer | 2 | 2 | |
| x | 98 | West Palm Beach | FL | Post | 175 | 175 | |
| x | 98 | Stuart | FL | Treasure Coast Newspapers | 122 | 122 | |
| x | 98 | North Palm Beach | FL | Jewish Journal Central | 29 | 29 | |
| x | 98 | North Palm Beach | FL | Jewish Journal North | 20 | 20 | |
| x | 98 | Wellington | FL | Forum | 17 | 17 | |
| x | 98 | Boca Raton | FL | Forum | 17 | 17 | |
| x | 98 | West Boca Raton | FL | Forum | 17 | 17 | |
| x | 98 | Palm Beach | FL | The Royal Palm Beach Forum | 15 | 15 | |
| x | 98 | Lake Worth | FL | Forum | 14 | 14 | |
| x | 98 | Onecochee | FL | News | 11 | 11 | |
| x | 99 | St. Petersburg | FL | Times | 329 | 329 | |
| x | 99 | Tampa | FL | Tribune | 292 | 292 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | Alberto Culver- Mrs. Dash | | |
|-----------------------------------|------|--------------------------------|-------|---|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 99 | Lakeland | FL | Ledger | 56 | 56 | |
| x | 99 | Tampa | FL | Centro MI Diario | 42 | 42 | |
| x | 99 | Tampa | FL | Sun Belt Newspapers | 40 | 40 | |
| x | 99 | Crystal River | FL | Citrus County Chronicle | 30 | 30 | |
| x | 99 | Winter Haven | FL | News Chief | 11 | 11 | |
| x | 99 | Sebring/Avon Park | FL | News-Sun | 9 | 9 | |
| x | 99 | Brooksville | FL | Hernando Today | 5 | 5 | |
| x | 99 | Sebring | FL | Highlands Today | 5 | 5 | |
| x | 100 | Sarasota | FL | Herald-Tribune | 108 | 108 | |
| x | 100 | Bradenton | FL | Herald | 42 | 42 | |
| x | 101 | Fort Myers | FL | News-Press | 104 | 104 | |
| x | 101 | Naples | FL | News | 59 | 59 | |
| x | 102 | Fort Lauderdale | FL | Sun-Sentinel | 303 | 303 | |
| x | 102 | FL Lauderdale | FL | El Sentinel | 105 | 105 | |
| x | 102 | Coral Springs | FL | Forum | 35 | 35 | |
| x | 102 | Fort Lauderdale | FL | Eastsider | 28 | 28 | |
| x | 102 | Fort Lauderdale | FL | Central Broward Jewish Journal | 27 | 27 | |
| x | 102 | South Palm Beach | FL | Jewish Journal (Community Newspaper) | 25 | 25 | |
| x | 102 | Boynton Beach (Fl. Lauderdale) | FL | Times (Community Newspaper) | 23 | 23 | |
| x | 102 | Fort Lauderdale | FL | Jewish Journal Dade (Community Newspaper) | 21 | 21 | |
| x | 102 | Margate/Coconut Creek | FL | Forum (Community Newspaper) | 21 | 21 | |
| x | 102 | Pompano | FL | Times (Community Newspaper) | 21 | 21 | |
| x | 102 | *Fl Lauderdale (2/7/10) | FL | Sunday Select | 21 | 21 | |
| x | 102 | Fort Lauderdale | FL | North Broward Jewish Journal | 20 | 20 | |
| x | 102 | Sunrise | FL | Forum (Community Newspaper) | 19 | 19 | |
| x | 102 | Deerfield | FL | Times (Community Newspaper) | 18 | 18 | |
| x | 102 | Plantation | FL | Forum (Community Newspaper) | 18 | 18 | |
| x | 102 | Fort Lauderdale | FL | Hiriser (Community Newspaper) | 17 | 17 | |
| x | 102 | Tamarac | FL | Forum (Community Newspaper) | 16 | 16 | |
| x | 102 | South Broward | FL | Jewish Journal | 15 | 15 | |
| x | 102 | Delray | FL | Times (Community Newspaper) | 14 | 14 | |
| x | 103 | Miami | FL | Herald | 247 | 247 | |
| x | 103 | Miami | FL | El Nuevo Herald | 85 | 85 | |
| Total Southeast Region | | | | | 8,237 | 8,237 | |
| METRO CHICAGO REGION | | | | | | | |
| x | 104 | Chicago | IL | Tribune | 860 | 860 | |
| x | 104 | Arlington Heights | IL | Daily Herald | 122 | 122 | |
| x | 104 | Oakland Park | IL | Daily Southtown | 59 | 59 | |
| x | 104 | Joliet | IL | Herald-News | 46 | 46 | |
| x | 104 | Crystal Lake | IL | Northwest Herald | 36 | 36 | |
| x | 104 | Aurora | IL | Beacon-News | 28 | 28 | |
| x | 104 | Waukegan | IL | News-Sun | 21 | 21 | |
| x | 104 | Wheaton | IL | Sun | 21 | 21 | |
| x | 104 | Bolingbrook | IL | Sun | 19 | 19 | |
| x | 104 | Ottawa | IL | The Times | 17 | 17 | |
| x | 104 | Napererville | IL | Sun | 17 | 17 | |
| x | 104 | Elgin | IL | Courier-News | 13 | 13 | |
| x | 104 | Geneva | IL | Kane County Chronicle | 11 | 11 | |
| x | 104 | Lincoln Way | IL | Sun | 11 | 11 | |
| x | 104 | Rochelle | IL | Leader | 6 | 6 | |
| x | 105 | Chicago | IL | Sun-Times | 339 | 339 | |
| x | 105 | Chicago (Sun) | IL | Fin De Semana | 305 | 305 | |
| x | 105 | Chicago | IL | La Raza | 150 | 150 | |
| x | 105 | Chicago | IL | Pioneer Newspapers | 112 | 112 | |
| x | 105 | Chicago | IL | Red Eye | 105 | 105 | |
| x | 105 | *Chicago (2/7/10) | IL | Sunday Select | 40 | 40 | |
| x | 105 | Chicago | IL | Extra | 26 | 26 | |
| x | 105 | East Dupage | IL | Press | 24 | 24 | |
| x | 105 | Chicago | IL | Central Cook Suburban Life | 21 | 21 | |
| x | 105 | Chicago | IL | Northwest Dupage Press | 9 | 9 | |
| x | 105 | Dupage | IL | Suburban Life | 7 | 7 | |
| x | 105 | Morris | IL | Daily Herald | 7 | 7 | |
| x | 105 | Chicago | IL | East Cook Life | 5 | 5 | |
| x | 106 | Gary | IN | Around Town | 81 | 81 | |
| x | 106 | Gary | IN | Post-Tribune | 59 | 59 | |
| x | 106 | Laporte | IN | Herald-Argus | 13 | 13 | |
| x | 107 | Rockford | IL | Register Star | 70 | 70 | |
| x | 107 | Freeport | IL | Journal Standard | 13 | 13 | |
| Total Metro Chicago Region | | | | | 2,673 | 2,673 | |
| WEST CENTRAL REGION | | | | | | | |
| x | 108 | Milwaukee | WI | Journal | 371 | 371 | |
| x | 108 | Racine | WI | Journal Times | 31 | 31 | |
| x | 108 | Kenosha | WI | News | 29 | 29 | |
| x | 108 | Janesville | WI | Gazette | 25 | 25 | |
| x | 108 | West Bend | WI | Express News | 25 | 25 | |
| x | 108 | West Allis | WI | Express News | 23 | 23 | |
| x | 108 | Beloit | WI | Daily News | 16 | 16 | |
| x | 108 | Beaver Dam | WI | Daily Citizen | 13 | 13 | |
| x | 108 | Hartford/Slinger | WI | Express News | 13 | 13 | |
| x | 108 | Waukesha | WI | Freeman | 13 | 13 | |
| x | 108 | West Bend | WI | Daily News | 10 | 10 | |
| x | 108 | Ozaukee County | WI | Cedarburg News Graphic | 8 | 8 | |
| x | 109 | Madison | WI | State Journal | 142 | 142 | |
| x | 109 | Monroe | WI | Times | 5 | 5 | |
| x | 109 | Baraboo | WI | News Republic | 5 | 5 | |
| x | 109 | Portage | WI | Daily Register | 5 | 5 | |
| x | 110 | Green Bay | WI | Press Gazette | 75 | 75 | |
| x | 110 | Appleton | WI | Post-Crescent | 60 | 60 | |
| x | 110 | Oshkosh | WI | Northwestern | 23 | 23 | |
| x | 110 | Sheboygan | WI | Press | 23 | 23 | |
| x | 110 | Fond Du Lac | WI | Reporter | 17 | 17 | |
| x | 110 | Manitowoc | WI | Herald Times Reporter | 16 | 16 | |
| x | 110 | Manitowish | WI | Eagle Herald | 12 | 12 | |
| x | 110 | Shawano | WI | Leader | 8 | 8 | |
| x | 110 | Forest | WI | Republican | 4 | 4 | |
| x | 111 | La Crosse | WI | Tribune | 40 | 40 | |
| x | 111 | Eau Claire | WI | Leader-Telegram | 35 | 35 | |
| x | 111 | Wausau | WI | Herald | 27 | 27 | |
| x | 111 | Winona | MN | News | 13 | 13 | |
| x | 111 | Marshfield | WI | News-Herald | 13 | 13 | |
| x | 111 | Stevens Point | WI | Journal | 12 | 12 | |
| x | 111 | Wisconsin Rapids | WI | Tribune | 11 | 11 | |
| x | 111 | Chippewa Falls | WI | Herald | 7 | 7 | |
| x | 111 | Rhinelander | WI | Daily News | 6 | 6 | |
| x | 111 | Viroqua | WI | Vernon County Broadcaster | 6 | 6 | |
| x | 111 | Tomah | WI | Journal | 5 | 5 | |
| x | 111 | Park Falls | WI | Herald | 3 | 3 | |
| x | 112 | Duluth | MN | News-Tribune | 60 | 60 | |
| x | 112 | Rochester | MN | Post-Bulletin | 50 | 50 | |
| x | 112 | Duluth | MN | Budgeteer News | 40 | 40 | |
| x | 112 | St. Cloud-Little Falls | MN | Times | 34 | 34 | |
| x | 112 | Brainerd | MN | Daily Dispatch | 18 | 18 | |
| x | 112 | Virginia | MN | Mesabi Daily News | 12 | 12 | |
| x | 112 | New Ulm | MN | Journal | 9 | 9 | |
| x | 112 | Superior | WI | Daily Telegram | 9 | 9 | |
| x | 112 | Hibbing | MN | Daily Tribune | 8 | 8 | |
| x | 112 | Fairmont | MN | Sentinel | 7 | 7 | |
| x | 112 | Marshall | MN | Independent | 7 | 7 | |
| x | 112 | Grand Rapids | MN | Herald | 7 | 7 | |
| x | 112 | Hayward | WI | Sawyer County Record | 7 | 7 | |
| x | 112 | International Falls | MN | Daily Journal | 4 | 4 | |
| x | 112 | Austin | MN | Post-Bulletin | 3 | 3 | |
| x | 112 | Walker | MN | The Pilot-Independent | 3 | 3 | |
| x | 112 | Chisholm | MN | Tribune-Press | 2 | 2 | |
| x | 112 | Washburn | WI | County Journal | 2 | 2 | |
| x | 113 | Minneapolis | MN | Star-Tribune | 566 | 566 | |
| x | 113 | Minneapolis | MN | TMC | 75 | 75 | |
| x | 113 | Mankato | MN | Free Press | 23 | 23 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | | Alberto Culver- Mrs. Dash | |
|---------------------------|------|---------------------------|-------|------------------------------------|------------|---------------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 113 | Willmar | MN | West Central Tribune | 15 | 15 | |
| x | 113 | Osséo-Maple Grove | MN | Press | 13 | 13 | |
| x | 113 | North Crow | MN | River News | 11 | 11 | |
| x | 113 | Owatonna | MN | People'S Press | 7 | 7 | |
| x | 113 | Albert Lea | MN | Tribune | 7 | 7 | |
| x | 113 | Champlin-Dayton | MN | Press | 6 | 6 | |
| x | 113 | Faribault | MN | Daily News | 6 | 6 | |
| x | 113 | Northfield | MN | News | 4 | 4 | |
| x | 113 | Montevideo | MN | American | 4 | 4 | |
| x | 113 | Redwood Falls | MN | Gazette | 4 | 4 | |
| x | 113 | Spooner | WI | Advocate | 4 | 4 | |
| x | 113 | Sleepy Eye | MN | Herald | 3 | 3 | |
| x | 113 | Granite Falls | MN | Advocate | 2 | 2 | |
| x | 115 | Des Moines | IA | Register | 219 | 219 | |
| x | 115 | Arkery | IA | Press Citizen | 22 | 22 | |
| x | 115 | Ames | IA | Tribune | 16 | 16 | |
| x | 115 | Marshalltown | IA | Times-Republican | 11 | 11 | |
| x | 115 | Des Moines | IA | Sunday Select | 11 | 11 | |
| x | 116 | Cedar Rapids | IA | Gazette | 71 | 71 | |
| x | 116 | Dubuque | IA | Telegraph-Herald | 35 | 35 | |
| x | 116 | Iowa City | IA | Press-Citizen | 17 | 17 | |
| x | 117 | Davenport | IA | Quad City Times | 76 | 76 | |
| x | 117 | Moline/Rock Island | IL | Dispatch/Argus | 48 | 48 | |
| x | 117 | Quincy | IL | Herald-Whig | 25 | 25 | |
| x | 117 | Burlington | IA | Hawk Eye | 22 | 22 | |
| x | 117 | Fort Madison | IA | Daily Democrat | 7 | 7 | |
| x | 117 | Kewanee | IL | Star-Courier | 6 | 6 | |
| x | 117 | Keokuk | IA | Daily Gate City | 5 | 5 | |
| x | 117 | Monmouth | IL | Daily Review Atlas | 3 | 3 | |
| x | 118 | Waterloo | IA | Courier | 50 | 50 | |
| x | 118 | Mason City | IA | Globe | 23 | 23 | |
| x | 118 | Fort Dodge | IA | Messenger | 20 | 20 | |
| x | 118 | Ottumwa | IA | Courier | 14 | 14 | |
| x | 118 | Muscatine | IA | Journal | 9 | 9 | |
| x | 118 | Kirkville | MO | Daily Express | 6 | 6 | |
| x | 118 | Macon | MO | Chronicle-Herald | 3 | 3 | |
| x | 118 | Charles City | IA | Press | 3 | 3 | |
| x | 119 | Bloomington-Normal | IL | Pantagraph | 48 | 48 | |
| x | 119 | Champaign | IL | News-Gazette | 48 | 48 | |
| x | 119 | Kankakee | IL | Journal | 30 | 30 | |
| x | 119 | Sterling | IL | Sauk Valley Sunday | 21 | 21 | |
| x | 119 | Pekin | IL | Daily Times | 10 | 10 | |
| x | 119 | Canton | IL | Daily Ledger | 5 | 5 | |
| x | 119 | Macomb | IL | Journal | 5 | 5 | |
| x | 120 | Springfield | IL | State Journal-Register | 58 | 58 | |
| x | 120 | Decatur | IL | Herald & Review | 51 | 51 | |
| x | 120 | Danville | IL | Commercial News | 15 | 15 | |
| x | 120 | Jacksonville | IL | Journal-Courier | 14 | 14 | |
| x | 120 | Taylorville | IL | Breeze Courier | 6 | 6 | |
| x | 120 | Vandalla | IL | Leader Union | 5 | 5 | |
| x | 121 | Sioux Falls | SD | Argus Leader | 61 | 61 | |
| x | 121 | Sioux City | IA | Journal | 43 | 43 | |
| x | 121 | Rapid City | SD | Journal | 33 | 33 | |
| x | 121 | Aberdeen | SD | American News | 19 | 19 | |
| x | 121 | Watertown | SD | Public Opinion | 14 | 14 | |
| x | 121 | Mitchell | SD | Daily Republic | 13 | 13 | |
| x | 121 | Brookings | SD | Register | 5 | 5 | |
| x | 121 | Spearfish | SD | Black Hills Pioneer | 4 | 4 | |
| x | 121 | Belle Fourche | SD | Bee | 2 | 2 | |
| x | 121 | Sturgis | SD | Meade County Times | 2 | 2 | |
| x | 123 | Omaha | NE | World-Herald | 203 | 203 | |
| x | 123 | Lincoln | NE | Journal & Star | 75 | 75 | |
| x | 123 | Grand Island | NE | Independent | 23 | 23 | |
| x | 123 | Council Bluffs | IA | Daily Nonpareil | 18 | 18 | |
| x | 123 | Hastings | NE | Tribune | 13 | 13 | |
| x | 123 | North Platte | NE | Telegraph | 13 | 13 | |
| x | 123 | Columbus | NE | Telegram | 10 | 10 | |
| x | 123 | Fremont | NE | Tribune | 9 | 9 | |
| x | 123 | Beatrice | NE | Daily Sun | 7 | 7 | |
| x | 123 | York | NE | News-Times | 5 | 5 | |
| x | 123 | Broken Bow | NE | Custer County Chief | 3 | 3 | |
| x | 124 | Durver | CO | Post | 583 | 583 | |
| x | 126 | Kansas City | MO | Star | 345 | 345 | |
| x | 126 | Kansas City | MO | Sunday Select | 30 | 30 | |
| x | 126 | Independence/Blue Springs | MO | Examiner | 13 | 13 | |
| x | 126 | Lee'S Summit | MO | Journal | 7 | 7 | |
| x | 126 | Leavenworth | KS | Times | 5 | 5 | |
| x | 126 | Chillicothe | MO | Constitution-Tribune | 4 | 4 | |
| x | 126 | Brookfield | MO | Daily News-Bulletin | 3 | 3 | |
| x | 127 | Topika | KS | Capital-Journal | 49 | 49 | |
| x | 127 | St. Joseph | MO | News-Press/Gazette | 34 | 34 | |
| x | 127 | Kansas City | MO | Sun Tribune | 25 | 25 | |
| x | 127 | Lawrence | KS | Journal-World | 21 | 21 | |
| x | 127 | Manhattan | KS | Mercury | 12 | 12 | |
| x | 127 | Emporia | KS | Gazette | 7 | 7 | |
| x | 127 | Maryville | MO | Daily Forum | 3 | 3 | |
| x | 128 | St. Louis | MO | Suburban Journals | 400 | 400 | |
| x | 128 | St. Louis | MO | Post-Dispatch | 360 | 360 | |
| x | 128 | Belleville | IL | News Democrat | 59 | 59 | |
| x | 128 | Carbondale | IL | Southern Illinoisan | 37 | 37 | |
| x | 128 | Alton | IL | Telegraph | 23 | 23 | |
| x | 128 | Park Hills | MO | Daily Journal | 9 | 9 | |
| x | 128 | Edwardsville | IL | Intelligencer | 5 | 5 | |
| x | 128 | Fredericktown | MO | Democrat News | 3 | 3 | |
| x | 128 | Flora | IL | Daily (Clay County) Advocate Press | 3 | 3 | |
| x | 129 | Columbia | MO | Daily Tribune | 24 | 24 | |
| x | 129 | Sedalia | MO | Democrat | 12 | 12 | |
| x | 129 | Hannibal | MO | Courier Post | 10 | 10 | |
| x | 129 | Mexico | MO | Ledger | 6 | 6 | |
| x | 129 | Moberly | MO | Monitor Index & Evening Democrat | 4 | 4 | |
| x | 129 | Boonville | MO | Daily News | 3 | 3 | |
| x | 130 | Springfield | MO | News-Leader | 75 | 75 | |
| x | 130 | Joplin | MO | Globe | 30 | 30 | |
| x | 130 | Pittsburg | KS | Morning Sun | 10 | 10 | |
| x | 130 | Harrison | AR | Daily Times | 10 | 10 | |
| x | 130 | Bolivar | MO | Herald Free Press | 6 | 6 | |
| x | 130 | Camdenton | MO | Lake Sun Leader | 6 | 6 | |
| x | 130 | Rolla | MO | Daily News | 5 | 5 | |
| x | 130 | Carthage | MO | Press | 4 | 4 | |
| x | 130 | Hessho | MO | Daily News | 4 | 4 | |
| x | 130 | Waynesville | MO | Daily Guide | 2 | 2 | |
| x | 130 | Baxter Spring | KS | News | 2 | 2 | |
| x | 130 | Columbus | KS | Daily Advocate | 2 | 2 | |
| x | 131 | Wichita | KS | Eagle | 119 | 119 | |
| x | 131 | Hutchinson | KS | News | 32 | 32 | |
| x | 131 | Salina | KS | Journal | 29 | 29 | |
| x | 131 | Hays | KS | Daily News | 14 | 14 | |
| x | 131 | Garden City | KS | Telegram | 10 | 10 | |
| x | 131 | Dodge City | KS | Globe | 7 | 7 | |
| x | 131 | Great Bend | KS | Tribune | 7 | 7 | |
| x | 131 | Arkansas City | KS | City Traveler | 5 | 5 | |
| x | 131 | Mcpherson | KS | Sentinel | 4 | 4 | |
| x | 131 | Pratt | KS | Tribune | 3 | 3 | |
| x | 131 | Wellington | KS | Daily News | 3 | 3 | |
| x | 132 | Billings | MT | Gazette | 50 | 50 | |
| x | 132 | Missoula | MT | Missoulian | 35 | 35 | |
| x | 132 | Great Falls | MT | Tribune | 33 | 33 | |
| x | 132 | Casper | WY | Star Tribune | 30 | 30 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | Alberto Culver- Mrs. Dash | | |
|----------------------------------|------|-------------------------|-------|-----------------------------------|---------------------------|---------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 132 | Cheyenne | WY | Wyoming Tribune Eagle | 17 | 17 | |
| x | 132 | Helena | MT | Independent-Record | 16 | 16 | |
| x | 132 | Butte | MT | Montana Standard | 15 | 15 | |
| x | 132 | Riverton | WY | Ranger | 11 | 11 | |
| x | 132 | Gillette | WY | News Record | 9 | 9 | |
| x | 132 | Hamilton | MT | Ravalli Republic | 5 | 5 | |
| Total West Central Region | | | | | 6,504 | 6,504 | |
| SOUTHWEST REGION | | | | | | | |
| x | 137 | Dallas | TX | Morning News | 415 | 415 | |
| x | 137 | Fort Worth | TX | Star-Telegram | 262 | 262 | |
| x | 137 | Dallas | TX | Briefing | 200 | 200 | |
| x | 137 | Fort Worth | TX | TMC | 100 | 100 | |
| x | 137 | Dallas | TX | Al Dia | 100 | 100 | |
| x | 137 | Plano | TX | Insider | 55 | 55 | |
| x | 137 | Desoto | TX | Focus Daily | 45 | 45 | |
| x | 137 | Lewisville/Flower Mound | TX | Leader | 31 | 31 | |
| x | 137 | McKinney | TX | Courier Gazette | 26 | 26 | |
| x | 137 | Duncan/Sherman | TX | Herald Democrat | 25 | 25 | |
| x | 137 | Mesquite | TX | News | 24 | 24 | |
| x | 137 | Denton | TX | Record Chronicle | 18 | 18 | |
| x | 137 | Allen | TX | American | 18 | 18 | |
| x | 137 | Frisco | TX | Enterprise | 15 | 15 | |
| x | 137 | Plano | TX | Star Courier | 12 | 12 | |
| x | 137 | Durant | OK | Daily Democrat | 7 | 7 | |
| x | 137 | Colony | TX | Courier Leader | 7 | 7 | |
| x | 137 | Coppell | TX | Gazette | 7 | 7 | |
| x | 137 | Rowlett | TX | Lakeshore Times | 4 | 4 | |
| x | 137 | Carrollton | TX | Courier Leader | 3 | 3 | |
| x | 139 | Austin | TX | American Statesman | 187 | 187 | |
| x | 141 | Houston | TX | Chronicle | 520 | 520 | |
| x | 141 | Houston | TX | Chronicle Smc | 266 | 266 | |
| x | 141 | Houston | TX | La Voz | 90 | 90 | |
| x | 141 | Houston | TX | Rumbo | 35 | 35 | |
| x | 141 | Galveston | TX | County News | 25 | 25 | |
| x | 141 | Baytown | TX | Sun | 9 | 9 | |
| x | 141 | Liberty | TX | The Vindicator | 3 | 3 | |
| x | 146 | San Antonio | TX | Express News | 288 | 288 | |
| x | 146 | San Antonio | TX | Glam | 100 | 100 | |
| x | 146 | San Antonio | TX | Southside Reporter | 78 | 78 | |
| x | 146 | San Antonio | TX | Conexion | 46 | 46 | |
| x | 146 | Universal City | TX | Metrocom Herald | 41 | 41 | |
| x | 146 | San Antonio | TX | North Central News | 41 | 41 | |
| x | 146 | San Antonio | TX | Northwest Weekly | 37 | 37 | |
| x | 146 | New Braunfels | TX | Herald Zeitung | 13 | 13 | |
| x | 146 | Kerrville | TX | Times | 11 | 11 | |
| x | 146 | Seguin | TX | Gazette Enterprises | 7 | 7 | |
| x | 147 | Amarillo | TX | News-Globe | 53 | 53 | |
| x | 147 | Lubbock | TX | Avalanche-Journal | 52 | 52 | |
| x | 147 | Midland | TX | Reporter-Telegram | 24 | 24 | |
| x | 147 | Odessa | TX | American | 22 | 22 | |
| x | 147 | Lubbock | TX | Us Express TMC | 19 | 19 | |
| x | 147 | Hobbs | NM | News Sun | 10 | 10 | |
| x | 147 | Clavis | NM | News Journal | 8 | 8 | |
| x | 147 | Philmirew | TX | Daily Herald | 7 | 7 | |
| x | 147 | Big Spring | TX | Herald | 5 | 5 | |
| x | 147 | Borger | TX | News-Herald | 4 | 4 | |
| x | 147 | Portales | NM | News-Tribune | 3 | 3 | |
| Total Southwest Region | | | | | 3,378 | 3,378 | |
| PACIFIC REGION | | | | | | | |
| x | 155 | Seattle | WA | Times | 374 | 374 | |
| x | 155 | Tacoma | WA | News Tribune | 108 | 108 | |
| x | 155 | Everett | WA | Herald | 54 | 54 | |
| x | 155 | Bellevue | WA | King County Journal | 40 | 40 | |
| x | 155 | Federal Way | WA | Mirror | 30 | 30 | |
| x | 155 | Wenatchee | WA | World | 25 | 25 | |
| x | 155 | Mount Vernon | WA | Skaigt Valley Herald | 20 | 20 | |
| x | 155 | Port Angeles | WA | Peninsula Daily News | 19 | 19 | |
| x | 155 | Aberdeen | WA | Daily World | 14 | 14 | |
| x | 155 | Everett | WA | Northwest Navigator | 9 | 9 | |
| x | 155 | Whidbey | WA | Whidbey News-Times | 7 | 7 | |
| x | 155 | South Whidbey | WA | Record | 4 | 4 | |
| x | 158 | Portland | OR | Oregonian | 327 | 327 | |
| x | 158 | Portland | OR | This Week | 174 | 174 | |
| x | 158 | Newport | OR | News-Times | 10 | 10 | |
| x | 158 | The Dalles | OR | Chronicle | 6 | 6 | |
| x | 158 | Lebanon | OR | Express | 4 | 4 | |
| x | 161 | Salt Lake City | UT | Tribune-Deseret News | 214 | 214 | |
| x | 161 | Ogden | UT | Standard-Examiner | 68 | 68 | |
| x | 161 | Provo | UT | Herald | 41 | 41 | |
| x | 161 | St. George | UT | Spectrum | 24 | 24 | |
| x | 161 | Logan | UT | Herald Journal | 19 | 19 | |
| x | 161 | Salt Lake City | UT | Sunday Select | 10 | 10 | |
| x | 161 | Tooele | UT | Transcript | 9 | 9 | |
| x | 162 | Las Vegas | NV | Review Journal & Sun | 200 | 200 | |
| x | 162 | Las Vegas | NV | View Plus | 139 | 139 | |
| x | 162 | Reno | NV | Gazette Journal | 62 | 62 | |
| x | 162 | Reno | NV | Sunday Select | 22 | 22 | |
| x | 162 | Carson City | NV | Nevada Appeal | 20 | 20 | |
| x | 162 | Bishop | CA | Inyo Register | 10 | 10 | |
| x | 162 | Gardnerville | NV | Record Courier | 8 | 8 | |
| x | 162 | Elko | NV | Elko Daily Free Press | 8 | 8 | |
| x | 162 | Fernley | NV | Leader | 6 | 6 | |
| x | 162 | Fallon | NV | Lahontan Valley News & Eagle | 4 | 4 | |
| x | 162 | Dayton | NV | Courier | 3 | 3 | |
| x | 163 | San Francisco | CA | Chronicle | 300 | 300 | |
| x | 163 | San Francisco | CA | Examiner | 254 | 254 | |
| x | 163 | San Francisco | CA | El Mensajero | 104 | 104 | |
| x | 163 | San Francisco | CA | The Wrap | 26 | 26 | |
| x | 163 | San Francisco | CA | Bay Area News Group Sunday Select | 25 | 25 | |
| x | 163 | San Francisco | CA | Fronteras | 9 | 9 | |
| x | 165 | Walnut Creek | CA | Contra Costa Times | 180 | 180 | |
| x | 165 | Fairfield | CA | Republic | 21 | 21 | |
| x | 165 | Vallejo | CA | Times Herald | 17 | 17 | |
| x | 165 | Vacaville | CA | Reporter | 17 | 17 | |
| x | 165 | Davis | CA | Enterprise | 10 | 10 | |
| x | 169 | Sacramento | CA | Bee | 306 | 306 | |
| x | 169 | Modesto | CA | Bee | 77 | 77 | |
| x | 169 | Stockton | CA | Record | 58 | 58 | |
| x | 169 | Marysville/Tuba City | CA | Appeal-Democrat | 24 | 24 | |
| x | 169 | Roseville | CA | Press Tribune | 22 | 22 | |
| x | 169 | Sacramento | CA | Sunday Select | 21 | 21 | |
| x | 169 | Tracy | CA | Press | 20 | 20 | |
| x | 169 | Lodi | CA | Sentinel | 18 | 18 | |
| x | 169 | Folsom | CA | Telegraph | 17 | 17 | |
| x | 169 | Rocklin | CA | Placer Herald | 14 | 14 | |
| x | 169 | Placerville | CA | Mountain Democrat | 13 | 13 | |
| x | 169 | Sonora | CA | Union Democrat | 12 | 12 | |
| x | 169 | Auburn | CA | Journal | 11 | 11 | |
| x | 169 | South Lake Tahoe | CA | Daily Tribune | 10 | 10 | |
| x | 169 | Woodland | CA | Daily Democrat | 10 | 10 | |
| x | 169 | Granite Bay | CA | Press Tribune | 9 | 9 | |
| x | 169 | El Dorado | CA | Hills Telegraph | 8 | 8 | |
| x | 169 | Manteca | CA | Bulletin | 6 | 6 | |
| x | 169 | Sunmysiside-Tahoe City | CA | World | 6 | 6 | |
| x | 169 | Truckee | CA | Sierra Sun | 6 | 6 | |
| x | 170 | Fresno | CA | Bee | 159 | 159 | |
| x | 170 | Visalia/Tulare | CA | Times Delta/Advance-Reg. | 27 | 27 | |
| x | 170 | Merced | CA | Sun-Star | 20 | 20 | |

| PROGRAM DATE: | | 5.16.2010 | | CLIENT: | | Alberto Culver- Mrs. Dash | |
|---------------------------------------|------|--------------------------|-------|------------------------------|---------------|---------------------------|--|
| PLACE VERSION LETTER HERE | FORM | MARKET NAME | STATE | NEWSPAPER NAME | CIRC (000) | SELECTED CIRC (000) | |
| x | 170 | Hanford | CA | Sentinel | 11 | 11 | |
| x | 171 | Bakersfield | CA | Californian | 63 | 63 | |
| x | 171 | San Luis Obispo | CA | Telegram-Tribune | 41 | 41 | |
| x | 171 | Santa Barbara | CA | News Press | 32 | 32 | |
| x | 171 | Santa Maria | CA | Times | 20 | 20 | |
| x | 171 | Santa Ynez | CA | Valley News Extra | 14 | 14 | |
| x | 171 | Porterville | CA | Recorder | 10 | 10 | |
| x | 171 | Nipomo | CA | Adobe Press | 9 | 9 | |
| x | 171 | Lompoc | CA | Record | 6 | 6 | |
| x | 171 | Solvang | CA | Santa Ynez Valley News | 5 | 5 | |
| x | 171 | Arroyo Grande | CA | Times Press Recorder | 3 | 3 | |
| x | 171 | Taft | CA | Daily Midway Driller | 3 | 3 | |
| x | 172 | Phoenix | AZ | Republic | 520 | 520 | |
| x | 174 | Tucson | AZ | Star | 154 | 154 | |
| x | 174 | Tucson | AZ | Explorer | 41 | 41 | |
| x | 174 | Tucson | AZ | La Estrella De Tucson | 17 | 17 | |
| x | 174 | Sierra Vista | AZ | Herald/Bisbee Daily Review | 12 | 12 | |
| x | 174 | Green Valley | AZ | News & Sun | 8 | 8 | |
| x | 174 | Nogales | AZ | International | 5 | 5 | |
| Total Pacific Region | | | | | 4,903 | 4,903 | |
| METRO LOS ANGELES REGION | | | | | | | |
| x | 175 | Los Angeles | CA | Times | 1,010 | 1,010 | |
| x | 177 | Santa Ana | CA | Orange County Register | 305 | 305 | |
| x | 177 | Irvine | CA | World News | 36 | 36 | |
| x | 177 | Saddleback Valley | CA | News | 26 | 26 | |
| x | 177 | Newport Beach/Costa Mesa | CA | Current | 25 | 25 | |
| x | 177 | Santa Ana | CA | Orange County Register TMC | 25 | 25 | |
| x | 177 | Anaheim | CA | Bulletin | 20 | 20 | |
| x | 177 | Huntington Beach | CA | Wave | 18 | 18 | |
| x | 177 | Tustin | CA | News | 13 | 13 | |
| x | 177 | Laguna Niguel | CA | News | 11 | 11 | |
| x | 177 | Orange | CA | City News | 11 | 11 | |
| x | 177 | Fullerton | CA | News Tribune | 10 | 10 | |
| x | 177 | Laguna Hills | CA | Leisure World News | 9 | 9 | |
| x | 177 | Yorba Linda | CA | Star | 8 | 8 | |
| x | 177 | Anaheim Hills | CA | News | 7 | 7 | |
| x | 177 | Laguna Beach | CA | News Post | 6 | 6 | |
| x | 177 | San Juan Capistrano | CA | Valley News | 6 | 6 | |
| x | 177 | Trabuco Canyon | CA | Canyon Life | 6 | 6 | |
| x | 177 | Fountain Valley | CA | News | 5 | 5 | |
| x | 177 | Ladera Ranch | CA | Post | 5 | 5 | |
| x | 177 | Rancho Santa Margarita | CA | News | 5 | 5 | |
| x | 180 | San Diego | CA | Union-Tribune | 330 | 330 | |
| x | 180 | San Diego | CA | Local Values | 300 | 300 | |
| x | 180 | Escondido | CA | North County Times | 74 | 74 | |
| x | 180 | Chula Vista | CA | Star News | 34 | 34 | |
| x | 180 | La Jolla | CA | Village News | 22 | 22 | |
| x | 180 | San Diego | CA | Peninsula Beacon | 20 | 20 | |
| x | 180 | San Diego | CA | Rancho Bernardo News Journal | 16 | 16 | |
| x | 180 | Poway | CA | News Chieftan | 14 | 14 | |
| Total Metro Los Angeles Region | | | | | 2,377 | 2,377 | |
| TOTAL FOR LIST | | | | | 52,942 | 52,942 | |